



## Vision

Strengthen fundamentals for New Economy by 2021

## Mission

1. Enhance trade competitiveness by promoting value creation through innovation, technology, trade and services to entrepreneurs in all levels.
2. Strengthen Thailand's domestic economy by promoting local business and career development along with expanding distribution channels for community entrepreneurs and farmers.
3. Develop trade system to ensure fairness and standardization. Support businesses by using modern commercial infrastructures which are effective and compliant to international standards.
4. Promote international trade and connect to world trade system by elevating the acceptance of Thai products, services along with increasing international cooperation.

Source: Ministry of Commerce's Strategic Plan, 2018 - 2021. (Updated: 27<sup>th</sup> April 2018)